



#### MEDIA GUIDE

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#### MEDIA GUIDE

### 1. GENERAL INFORMATION

#### 1.1. Mediterranean Games

Athletes of the countries in Mediterranean Basin meet every four years, on the occasion of the Mediterranean Games, the largest multidisciplinary sporting event after the Olympics. These Regional Games gather the young people from three continents (Europe, Africa, and Asia), with the same spirit despite their different origins, religion, language and culture, in one place together with the Olympic ideal.

#### 1.2. Birth of the Games

Mohamed Taher Pasha, Turkish origin, Egyptian NOC President and Vice-president of the IOC, is considered the father of the Mediterranean Games. He, in the wake of the London Olympics in 1948, is the source of the movement for the organization of an event bringing together like-minded countries. His project was born in the general climate that followed the Second World War. The Egyptian born in 1879 and PhD in Political Science, great personality in the sports world, he was convinced that the sport is a great way to achieve the peace and brotherhood. He died on 29th January 1970, a year before the Games in İzmir, where the National Olympic Committee of Turkey offered him a touching tribute.

#### 1.3. First Edition and Previous Editions

The first edition of the Mediterranean Games was held from 15<sup>th</sup> to 20<sup>th</sup> October 1951 in Alexandria (Egypt), only three years after the declaration of Mohamed Taher Pasha. At that time 10 countries had participated with a number of 734 athletes (Men) in 13 sports. Since then, and for more than a half century of existence, 16 editions of the Mediterranean Games were held in:



ALEXANDRIA (Egypt) 1951



BARCELONA (Spain) 1955



BEIRUT (Lebanon) 1959



NAPLES (Italy) 1963



TUNIS (Tunisia) 1967 (The first participation of women with 35 athletes)



iZMİR (Turkey) 1971



ALGIERS (Algeria) 1975



SPLIT (Yugoslavia) 1979



CASABLANCA (Morocco) 1983



LATAKIA (Syria) 1987



ATHENS (Greece) 1991



LANGUEDOC-ROUSSILLON (France) 1993



BARI (Italy) 1997



TUNIS (Tunisia) 2001



ALMERIA (Spain) 2005



PESCARA (Italy) 2009



XVII" MEDITERRANEAN GAMES | XVII. JEUX MÉDITERRANÉENS | 1V ألعاب البحر الأبيض المتوسط ال

MERSIN (Turkey) 2013

# 2. GENERAL INFORMATIONS ABOUT 2013 MERSIN XVIITH MEDITERRANEANS GAMES

# 2.1. Host City of the XVII<sup>th</sup> Mediterranean Games Mersin / Turkey

Volos, Greece was selected as the host city for XVII<sup>th</sup> Mediterranean Games in the General Assembly and candidate selection which was held in Pescara, Italy in 2007. However, following the decision of ICMG on 28<sup>th</sup> January 2011, the decision for hosting the Mediterranean Games was withdrawn from Volos, Greece. In response, the ICMG nominated 3 cities; Tarragone, Tripoli and Mersin. As a result of voting, on 23<sup>rd</sup> February 2011, Mersin was announced as the host city of the XVII<sup>th</sup> Mediterranean Games, 2013. 2013 Mersin XVII<sup>th</sup> Mediterranean Games will be held in Mersin between 20<sup>th</sup> – 30<sup>th</sup> June 2013.

#### 2.2. Organizing Committee

The Organizing Committee for 2013 Mersin XVI<sup>th</sup> Mediterranean Games was formed to plan and coordinate the work and process concerning the organization, conduct and accomplishment of the XVII<sup>th</sup> Mediterranean Games.

The principle objective is to organize the best Mediterranean Games ever; with the experiences acquired through the previous International Sports Organizations held in Turkey.

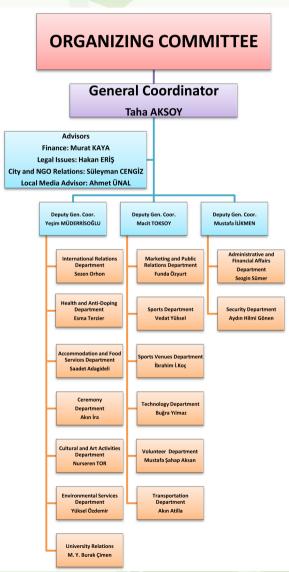
The OC is composed of 8 members. The members of the OC which is presided over by Minister of Youth and Sports, Suat Kılıç are presented below.

NAME - SURNAME	TITLE	MISSION	
Suat KILIÇ	Minister of Youth and Sports	President	
Hakan HAKYEMEZ	Undersecretary	Member	
Hasan Basri GÜZELOĞLU	Governor of Mersin	Member	
Mehmet BAYKAN	Sports General Director	Member	
Macit ÖZCAN	Mersin Metropolitan Municipality Mayor	Member	
K. Süha AYDIN	Rector of Mersin University	Member	
Hasan ALBAYRAK	General Director of Higher Education Credit and Dormitories Institution	Member	
Uğur ERDENER	President of National Olympic Committee	Member	

# 2.3. 2013 Mersin XVII<sup>th</sup> Mediterranean Games Organization Chart

Three Deputy General Coordinators, 15 Departments and Directors related to these three Deputy General Coordinators and four advisors related to General Coordinator form the framework of Organization.

Figure 1: 2013 Mersin XVII<sup>th</sup> Mediterranean Games Organization Chart



# 2.4. The list of officially invited countries

No	Name of the Country Official Flag			
1	ANDORRA	O CONTRACTOR OF THE PARTY OF TH		
2	ALBANIA			
3	ALGERIA	<b>(</b>		
4	BOSNIA-HERZEGOVINA			
5	CROATIA			
6	CYPRUS	<b>€</b>		
7	EGYPT	101		
8	FRANCE			
9	F.Y.R.O.M.			
10	GREECE	III		
11	ITALY			
12	LEBANON	*		
13	LIBYA	(*		
14	MALTA	+		
15	MONACO			
16	MONTENEGRO	*		
17	MOROCCO	*		
18	SAN MARİNO	<b>\display</b>		
19	SERBIA	₩.		
20	SLOVENIA	•		
21	SPAIN	***		
22	SYRIA	* *		
23	TUNISIA	0		
24	TURKEY	C*		

# 2.5. 2013 Mersin XVII<sup>th</sup> Mediterranean Games Sports

Figure 2: 2013 Mersin XVII<sup>th</sup> Mediterranean Games Sports

No	Pictogram	Sport	No	Pictogram	Sport	
1.	<b>*</b>	Clay Target Shooting	17.		Gymnastics Artistic	
2.		Airgun and Firearm	18.		Gymnastics Rhythmic	
3.		Athletics	19.	<b>X</b>	Judo	
4.		Badminton	20.	3	Canoe & Kayak	
5.		Basketball	21.	E T	Karate	
6.	65.	Paralympic Athletics	22.		Rowing	
7.		Paralympic Swimming	23.		Table Tennis	
8.		Equestrian Sports			Archery	
9.	<b>6</b>	Cycling			Beach Volley	
10.	7	Bocce		<u>\$</u>	Water Ski	
11.		Boxing			Water Polo	
12.		Fencing	28.	<b>%</b>	Taekwondo	
13.		Football	29.	<b>\$</b>	Tennis	
14.		Wrestling	30.	•	Volleyball	
15.	01 10 10 10 10 10 10 10 10 10 10 10 10 10 10 1	Weightlifting	31.		Sailing	
16.	<b>4</b>	Handball	32.		Swimming	

#### 2.6. Introduction of Logo and Mascot

#### **CARETTA CARETTA (LOGGERHEAD SEA TURTLE)**

Since it has got a big head, it is called a Loggerhead Sea Turtle. With a reddish brown color, its height can reach up to 1 meter while its weight can reach up to 150 kg. Its gait is asymmetrical. It leaves traces looking like a tractor trace. The number of eggs that they leave to a nest approximately changes between 90 and 130.



#### CHELONIA MYDAS (GREEN TURTLE)

Feeding by the sea weeds, the green turtles' length of back shells, which are called black rust, can reach up to 120 cm while their weight can reach up to 425 kg. This turtle is called "gren turtle" because the color of its body fat is green due to the weed it is feeded by. It is the only sea turtle type feeded by weeds. Its gait is asymmetrical. The female individuals appearing on the shore just to leave their eggs leave approximately between 110 and 130 eggs into the nests that they have opened up to 70 cm depth.



The sea turtles have been commonly found in the seas worldwide for 200 million years. The sea turtle found in the logo of the 2013 Mersin XVII<sup>th</sup> Mediterranean Games is a turtle coming from "Caretta Caretta" type under Cheloniidae family. Another type of this family is Caretta Chelonia Mydas.



Chelonia Mydas whose Turkish name is "Green Sea Turtle" and Caretta Caretta which is also known as "Loggerhead Sea Turtle" are mainly using the Mediterranean coasts for reproduction. The reproduction periods continue from the beginning of May till the beginning of October. It is estimated that approximately 339-360 Chelonia Mydas and 2280-2787 Caretta Caretta are making nests throughout the Mediterranean coasts per year. 4 reproduction areas out of 22 reproduction areas in Turkey are found in Mersin. These areas are the delta of Kazanlı, Alata and Göksu as well as the Anamur beach. These turtles, which can swim very tactfully in the sea with their flipper shaped feet, can move unskillfully on shore. The females appear ashore to lay eggs only in their reproduction periods. On the other hand, the males do not appear ashore. A female searching for a place to make a nest chooses a proper beach and lays between 90 and 130 eggs into the nests that it has opened in 50 cm depth. The eggs are like a ping pong ball in size. At the end of an approximately 2 month incubation period, the offsprings which are averagely 4 cm in size set out a difficult struggle in order to get out of the sand pit. When they reach on the ground surface, they reach to the sea by means of the phosphorescence in the sea.

Therefore, due to the outside factors such as crabs, birds, dogs and fish, approximately 90 per cent of them lose their lives. The possibility to become an adult individual for both types of the turtles is one out of one thousand.







#### ▶ 2.6.1. 2013 Mersin XVII<sup>th</sup> Mediterranean Games Logo

The logo of the 2013 Mersin XVII<sup>th</sup> Mediterranean Games is composed of the elements, which represent the Mediterranean and Mersin.

The sea turtle emerging from the sea, reflects fraternity and the Mediterranean Region, the orange in the form of the sun, represents the citruses of the region, which symbolise the unity, friendship and climate of the Mediterranean and Mersin.



#### 2.6.2. 2013 Mersin XVII<sup>th</sup> Mediterranean Games Mascot

The mascot of the Games is symbolised as a caretta caretta which stands up. The name of the mascot was determined as "Karetta" by online vote in July 2012.



#### 2.7. Slogans

2013 Mersin XVII<sup>th</sup> Mediterranean Games will use slogans which were determined as "Three Continents, One Heart", "Accessible City, Accessible Games" and "Mersin Gets Ready for 2013" in the next process.

While the core slogan, "Three Continents One Heart" refers to European, Asia and Africa around the Mediterranean Sea, and emphases that thousands of people would be one heart in Mersin, one of the supporting slogans, "Accessible City, Accessible Games" stresses the works of the Organization Committee of the XVIII<sup>th</sup> Mediterranean Games for transforming the city of Mersin into an accessible city for the disabled.

The process of the organization preparation is brought to the fore with another supporting slogan which emphasizes the intensive preparation period; "Mersin Gets for 2013".

#### 2.8. Call Centre

Call centre for 2013 Mersin on (+90 444 8008) phone number will be activated 15 days before the Games and provide services in 4 languages, English, French, Arabic and Turkish.

Any question or problem concerning the media that may occur during the Games will be handled at info desks at each venue, Mediterranean Village and hotels. In addition, 2013 Mersin Call Centre will be available for supports. All calls, requests and replies will be recorded.

# 2.9. Competition and Training Venues

Sport	Name of the Sports Venue	Town	
Shooting - Clay Target Shooting - Airgun and Firearm	Erdemli Shooting Range	Erdemli	
Athletics / Paralympic Athletics	Nevin Yanıt Athletics Complex Adjacent to Nevin Yanıt Athletics	Mersin Mersin	
Half Marathon and	Complex Half Marathon Venue	Mersin	
Racewalking Circuit Badminton	Mersin University Hall No: 1	Mersin	
Badminton	Seyfi Alanya Sports Hall Adjacent to Mersin University Hall No:	Mersin	
Badminton	1	Mersin	
Basketball Basketball	Servet Tazegül Sports Hall Tarsus Sports Hall	Mersin Tarsus	
Basketball	Gelişim College	Mersin	
Equestrian Sports	Adana Equestrian Sports Club	Adana	
Cycling	Adnan Menderes Boulevard	Mersin	
Bocce	Bocce Venue	Mersin	
Boxing (Male)	Toroslar Sports Hall for 500 Spectators	Mersin	
Boxing (Male)	Davultepe Sports Hall	Mersin	
Gymnastics - Artistic Gymnastics - Rhythmic	Mersin Gymnastic Hall	Mersin	
Fencing	CNR Yenişehir Exhibition Centre Hall A	Mersin	
Opening and Closing Ceremonies	Mersin Stadium	Mersin	
	Tevfik Sırrı Gür Stadium	Mersin	
	Mersin University Stadium  Tarsus City Stadium	Mersin Tarsus	
	Burhanettin Kocamaz Stadium	Tarsus	
	Koray Aydın Stadium	Mersin	
Football	Macit Özcan Sports Complexes (North Grass field No: 2)	Mersin	
	S. Türkoğlu Field	Mersin	
	Toroslar Anafartalar Field	Mersin	
	Toroslar 3 Ocak Field	Mersin	
Wrestling - Grecoroman Wrestling - Free style	CNR Yenişehir Exhibition Centre Hall C	Mersin	
Weightlifting	Erdemli Sports Hall	Erdemli	
Weightlifting	Erdemli Sports Hall Adjacent	Erdemli	
Sport	Name of the Sports Venue	Town	
Handball	Yüreğir Serinevler Sports Hall	Adana	
Harradan	Sakıp Sabancı Sports Hall	Adana	
	Lütfullah Aksungur Sports Hall	Adana	
Judo	Mersin University Hall No: 1	Mersin	
	Mezitli Sports Hall	Mersin	
Canoe-Rowing	Adana Seyhan Dam Lake	Adana	
Karate-Taekwondo	Edip Buran Sports Hall	Mersin	
Table Tennis	Edip Buran Sports Hall (Back Side) CNR Yenişehir Exhibition Centre Hall A	Mersin Mersin	
	raskina kanistani awing ulumaani (a figil A	Mersin	
Table Tellins			
	7. Bölge Sports Hall  Macit Özcan Sports Complexes	Mersin	
Archery	7. Bölge Sports Hall		
	7. Bölge Sports Hall Macit Özcan Sports Complexes		
Archery	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1	Mersin Mersin	
Archery Beach Volley	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kızkalesi	Mersin Mersin Kızkalesi	
Archery	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Krikalesi Atatürk Park	Mersin Mersin	
Archery  Beach Volley	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kızkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool	Mersin  Mersin  Kızkalesi  Mersin  Mersin	
Archery  Beach Volley  Water Ski  Water Polo	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kızkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool MEÜ Swimming Pool	Mersin  Mersin  Kızkalesi  Mersin  Mersin  Mersin	
Archery  Beach Volley Water Ski Water Polo Tennis	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kızkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool MEÜ Swimming Pool Mersin Tennis Complex (3.000)	Mersin  Mersin  Kızkalesi Mersin  Mersin  Mersin  Mersin  Mersin	
Archery  Beach Volley Water Ski Water Polo	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kızkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool MEÜ Swimming Pool Mersin Tennis Complex (3.000) Mersin Tennis Complex (3.000)	Mersin  Mersin  Kızkalesi  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin	
Archery  Beach Volley Water Ski Water Polo Tennis	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kızkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool MEÜ Swimming Pool Mersin Tennis Complex (3.000) Mersin University Hall No: 2 Igel Anatolian High School Toroslar Sports Hall for 1.000	Mersin  Mersin  Kızkalesi Mersin  Mersin  Mersin  Mersin  Mersin	
Archery  Beach Volley Water Ski Water Polo Tennis	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kırkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool MEÜ Swimming Pool Mersin Tennis Complex (3.000) Mersin Tennis Complex (3.000) Mersin University Hall No: 2 İçel Anatolian High School Toroslar Sports Hall for 1.000 Spectators Hotel Management and Tourism	Mersin  Mersin  Kızkalesi Mersin  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin	
Beach Volley Water Ski Water Polo Tennis Volleyball	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kızkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool Mersin Tennis Complex (3.000) Mersin University Hall No: 2 Igel Anatolian High School Toroslar Sports Hall for 1.000 Spectators Hotel Management and Tourism Vocational High School	Mersin  Mersin  Kızkalesi Mersin  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin	
Archery  Beach Volley Water Ski Water Polo Tennis	7. Bölge Sports Hall Macit Özcan Sports Complexes South Grass Field Macit Özcan Sports Complexes North Grass Field No: 1 Kırkalesi Atatürk Park Macit Özcan Sports Complexes Swimming Pool MEÜ Swimming Pool Mersin Tennis Complex (3.000) Mersin Tennis Complex (3.000) Mersin University Hall No: 2 İçel Anatolian High School Toroslar Sports Hall for 1.000 Spectators Hotel Management and Tourism	Mersin  Mersin  Kızkalesi Mersin  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin  Mersin	

#### 3. MEDIA SERVICES

#### 3.1. Media Accreditation

Media Accreditation Centre will be located in the Headquarter of the 2013 Mersin XVII<sup>th</sup> Mediterranean Games. The Media Accreditation will offer services for the national and foreign media members.

Media accreditation procedure is as follows;

- Media members arrive to the accreditation centre
- Media members submit their ID cards, application forms and passports to the Accreditation Unit,
- •OCMG modifies the possible changes,
- OCMG officer takes photo (if missing or unsuited photos) and issues the accreditation cards.
- Accreditation Unit approves and delivers the accreditation cards.

Media accreditation forms can be accessed via the official website; www.mersin2013.gov.tr/accreditation/media. The applications will be opened on 15th January 2013, and will finish on 20th May 2013.

The media member who loses his/her accreditation card during the Games should apply to Accreditation Centre. After the approval of the ID by concerned unit, a new card (20 Euro) will be given to the media member.

#### 3.2. Media Accreditation Centre

Providing services to the foreign and domestic media, the Media Accreditation Centre will be located at Headquarters Office of Mersin Mediterranean Games.

Opening- Closing Dates: 20.05.2013 - 01.07.2013

Working Hours: 24 Hours a day

Address: 2013 MERSİN XVII™ MEDITERRANEAN GAMES

**HEADQUARTERS** 

15 January 2013 –20 May2013	Filling the forms for the media members via	the website
10 June 2013	Opening of the Main Press Centre (MPC)	
01 July 2013	Closing of the MPC	

#### 3.3 Renewal of the Press Members' Accreditation Cards

If accredited participant loses accreditation card or accreditation card is damaged, new accreditation card will be issued in related Accreditation Centre. Renewal fee of accreditation card is 20 Euro per card.

Accreditation cards can be re-issued if;

- It is lost, damaged or stolen.
- · Accreditation rights are changed.

In case the media members' accreditation cards are lost, stolen or damaged;

- 1. Filling out the accreditation card lost/damaged form by the participant who lose his/her accreditation cards by applying to the Main Accreditation Centre.
- 2. Invalidation of the accreditation card through the system
- 3. Payment of the accreditation card renewal fee
- 4. Issuing the new accreditation card

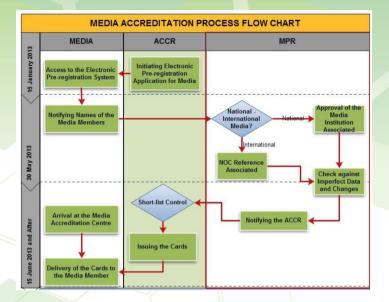
Accreditation Unit has the right to cancel an accreditation card if: Organizing Committee requests the cancellation of the card, the participant applies for cancellation of his/her accreditation card and if the accreditation cards are lost, or damaged.

#### 3.4. Media Accreditation Process

During the Games, media accreditation procedures will be carried out at OCMG Headquarters.

Publication of media accreditation forms on the official website will begin on  $15^{\text{th}}$  January 2013

Figure 3: Media Accreditation Process Flowchart



MEDIA: National and International Press

ACCR: Accreditation Unit

MPR: Marketing and Public Relations Department

The media accreditation procedure is given below:

- •International and national media members' applying for accreditation via MPR Department or transmitting their information online via electronic pre-registration system (by 20th May 2013).
- Approval for the application of National Media by MPR Department.
- Approval of International Media applications based on references provided by NOC officials for the participating countries. International Media, when applying for accreditation should at the same time submit their application to their NOCs. The members who are not approved by NOCs will not be accredited.
- MPR Department's transmitting final short list to the Media Accreditation Unit.
- Accreditation Unit's printing the accreditation cards
- Press Members' arrival in the accreditation centre.
- Press members' ID approval, application form, submission of the accreditation passports to the officials
- •OCMG carries out the required modifications (in case of lost or inappropriate photos).
- Preparing the accreditation card
- Accreditation Unit's approving and delivering the cards.

Media accreditation forms can be accessed through the OCMG official web site; www.mersin2013.gov.tr/accreditation/media. The applications process will start on 15<sup>th</sup> January 2013, and will finish on 20<sup>th</sup> May 2013. "The flow chart of the media accreditation process" is given in Figure 3.

#### 3.5. Media Accreditation Timeline

Table 3: Media Accreditation Timeline Information

Forms	Date of Publication on Internet	Deadline	Content		
Media	15 <sup>th</sup> January 2013	20 <sup>th</sup> May 2013	Intention for participation		
Accreditation Form	It contains the intention of participation and the personal data of national and international media members for 2013 Mersin XVII <sup>th</sup> Mediterranean Games.				

Media accreditation forms will be available on the official website on www.mersin2013.gov.tr/accreditation/media from 15<sup>th</sup> January 2013 to 20<sup>th</sup> May 2013.

#### 3.6. Main Press Centre (MPC)

MPC will be located close to the residential zone in the outbuilding of the Communication Faculty at Mersin University. The media members can access the info desks, where trained volunteers on media operations are on duty, after they pass the security checks. All press members should be accredited in advance in order to gain access to the Main Press Centre as well as all other press areas. The Media Accreditation will be issued in the Headquarter of the 2013 Mersin XVIIIh Mediterranean Games.

The MPC in which 64 media members can work at the same time and 250 people can be hosted, will have rooms that meet the needs of electrical supply and internet services for the media members. There will also be technical staff to support the needs of the media members.

In the MPC, there will be ICMG - OCMG press offices, the office for the International Sports Press Association (AIPS) and Turkey's Sports Columnists and Sports Clubs Association (TSYD), sports info zone, IT room, day room for the press centre staff, food- beverages and press meeting room. Reservation should be made in advance for the press meeting room. In case of need, there will be consecutive translation services in French, Arabic, English and Turkish for the press meetings.

There will be a medical room in which a doctor and nurse will be present in the MPC. There will be a hot & cold beverage service for the media members in the MPC during the Games.

#### 3.7. E-MPC

The "e-MPC" is a system in which information and activities about the Games will be shared and which will be directorate by Marketing and Public Relation department and its substructure system will be made by Technology department.

The "e-MPC" through which all the information and activities to be shared will operate as closed circuit agency. The press members accredited for the system will take the advantage of press room, an extensive database, for which they will have a remote access.

Another point which was aimed is to provide wide press coverage for the XVII<sup>th</sup> Mediterranean Games by e-MPC. The mission of the e-MPC is to transmit the institutional identity correctly and to prevent the information convergence with the news related to the previous sports organisations.

Another point which was aimed is to provide wide press coverage for the XVII<sup>th</sup> Mediterranean Games by e-MPC. The mission of the e-MPC is to transmit the institutional identity correctly and to prevent the information convergence with the news related to the previous sports organisations.

The system will be fed by the news from Media Unit of the Marketing and Public Relations Department and Radio-TV news Team, Karetta Daily News Team and Photograph Team.

There will be a photo pool of the news uploaded to the system. The press members accredited for the system will have the right to use royalty-free photos of each news uploaded to the system.

# 3.8. International Broadcasting Centre (IBC)

The IBC will be located close to Mersin Mediterranean Village residential zone in the outbuilding of the Communication Faculty of Mersin University. The employees in charge of the publisher can access the info desk, where trained volunteers on broadcasting operations are on duty, after they pass the security checks. Accreditation is necessary in order to have access to the IBC. Accreditation to access the IBC will be conducted in the Headquarter of the 2013 Mersin XVII<sup>th</sup> Mediterranean Games. The IBC in which 64 media member can work, will have electrical supply and internet services and office for the employees in charge of the publisher.

#### 3.9. International broadcasting system

The broadcasts made in the competition venues, will be transferred to IBC (International Broadcast Centre) and then put through production services, where they will be broadcast live. The offices belong to the main broadcasting institution and to the other approved broadcasting institutions, which are located in IBC.

The number of broadcasts will be between 2 and 4 from certain competition venues and will be sent aboard via satellite. 2 to 6 broadcasts will be made over the official web site of the Mediterranean Games (www.mersin2013.gov.tr).

- •MCR (Main Control Room)
- Measure Maintenance Room
- Recording Room
- Video Mixing Room
- •Cameraman Room
- Pressman Room
- Continuity Studio
- Rooms for Foreign Broadcasting Institutions
- Info Desks.

There will be a hot & cold beverage service for the employees in charge of the publisher in the IBC during the Games.

# 3.10. Open Day Activity

The complexes of the Mediterranean Villages are closed to the press. The complex Mediterranean Village MV1 which is located in Mersin will be open to the press only on 10th June 2013.

In this activity which is named by "open day", places which are determined by the officials can be photographed. In addition the social and cultural areas and the exhibition located at the Mediterranean Village will be open to press only on 10th June 2013.

#### 3.11. Media Hotels

OCMG will host one media member from each country within the scope of the XVII<sup>th</sup> Mediterranean Games and the expenses will be met by the OCMG. Press media members of participating countries will be accommodated with the best possible price with a prereservation agreement, "MED 17" reservation code was assigned to 3 and 4 stars hotels in Mersin and Adana for June 2013. Reservations with "MED 17" reservation code need to be finalized individually by 01.04.2013 in order to benefit from the contracted prices and guaranteed reservations. Otherwise the reservations will be can-

celled and OCMG will not bear any responsibility for accommodation and negotiated prices after this date.

Choices of Hotels in Mersin that you can make reservations are indicated below.

Lamos Hotel (Four stars) Kum kuyu Silifke Mersin Yolu Üzeri Erdemli / Mersin / TURKEY Tel: + (90) 324 522 24 44

Fax: + (90) 324 522 24 44

Web: http://www.hotellamos.com/tr/

Mersin Otel (Four stars) Cami Şerif Mah. İsmet İnönü Bulvarı No: 62 - 33060 MERSİN-TURKEY

Tel: +(90) 324 238 10 40 Faks: +(90) 324 231 26 25 Web:www.mersinoteli.com.tr

Nobel Hotel (Three stars) istiklal Caddesi No: 73 Akdeniz /Mersin / TURKEY Tel: + (90) 324 237 77 00 Fax: + (90) 324 231 30 23 Web http://www.nobeloteli.com/tr

Hotels in Adana that you can make reservations are indicated below.

Ekinci Garden Hotel (Four stars) Reşatbey Mah. 62013 Sok. No: 35

Seyhan / Adana / TURKEY Tel: + (90) 322 889 00 80 Fax: + (90) 322 889 00 84 Web: www.ekincigardenhotel.com

Table 4: Press Hotels

ACCOMMODATIAN GROUPS		4*			3*						
		Lamos		Mersir	1	Nobel		Adana	Ekinci		
		Hotel		Hotel		Hotel		Garden Hotel			
			Room Type	EURO	USD	EURO	USD	EURO	USD	EURO	USD
	Medi	a Members	Single	61	74	82	98	68	82	51	90
	Accor	mmoditation	Double	90	109	112	138	100	123	68	120

## 3.12. Transportation Services

- $\bullet$  Transportation services will be active between the 10<sup>th</sup> of June and 7<sup>th</sup> of July, 2013 twenty-four hours a day in accordance with the need.
- There will be scheduled bus and midibus shuttles between the press hotels and the Main Press Centre.
- There will be scheduled bus and midibus shuttles between the Main

Press Centre and Sport Venues according to the competition timetables.

- •There will be bus and midibus shuttles from the press hotels to the stadium in which the opening and closing ceremonies will be held.
- •On buses and minibuses, there will be transportation vehicle volunteers and transportation security officers employed.
- Security of all vehicles will be maintained by the traffic unit of the Security Department.

#### 3.12.1. Transportation Vehicles

Transportation services will be provided for national and international VIP, ICMG family, delegations, referees, juries, competition technical personnel, venue managers, media members, volunteers and contracted personnel according to the number of people by bus, midibus, minibus, car etc. in June 2013. Furthermore, in case of need, lifter, wrecker, truck, pickup etc. will be provided.

#### ▶ 3.12.2. Unscheduled Vehicle Request

In the case of unexpected or unscheduled situations such as malfunction of vehicles, non- arrived vehicle or overloaded capacity of passengers' etc, vehicles can be requested through the Transportation Call Centre (444 80 08). The supervisor in charge will evaluate the requests.

## ▶ 3.12.3. Transportation Information Desks

There will be information desks at all residential venues, competition venues, press hotels, airports and media centres. Transportation volunteers employed at the desks will provide all information about transportation or will direct the question to the related supervisor.

## ▶ 3.12.4. Transportation Call Centre

The Transportation Call Centre will be active 24/7 through the telephone number: 444 8008.

Functions of the call centre are listed below:

- All information related to the transportation process
- Special vehicle requests
- Immediate or extraordinary transportation requests
- Unscheduled vehicle requests

#### ▶ 3.12.5. Public Transportation Services

The public transportation schedule for the Mersin Metropolitan Municipality will be annexed to the manual in May 2013.

Public transportation services within the city provided by the Mersin Metropolitan Municipality will be free for press members.

Buses used for public transportation by the Mersin Metropolitan Municipality are seen below:



The "dolmush" is another alternative public transportation vehicle used commonly in Turkey, including Mersin. They provide service on a certain route, with an 18-24 passenger capacity. There are many dolmush routes in Mersin providing transportation service between the city centre and different regions of the city. The dolmush providing transportation services between Mersin University Campus in which the 3.500 capacity dormitory (MV1) and the 1.000 capacity dormitory (MV2) are situated, and city centre are blue as indicated below.

Based on August 2012 records, cost for passengers is 1.5TL/0.66 EUR, while cost is 1TL/0.44 EUR for students.

The dolmush providing service between Mersin city centre and Mersin University is seen below

